

Informatica Platforms and Products Overview

Product Family	Description	Products	
Intelligent Data Platform	The Informatica Intelligent Data Platform delivers an automated, scalable, integrated platform for any company, any size, supporting any business needs. It is the most comprehensive, modular, and fully integrated best-of-breed data management platform in the industry.	<ul style="list-style-type: none"> • Metadata Management • Vibe • Business Process Management • Data Integration • Data Quality • Master Data Management 	Learn more
Integration Platform as a Service	Informatica delivers the market-leading Cloud integration/iPaaS to connect, integrate, synchronize, cleanse and relate data across all systems. Informatica offers connectivity to hundreds of cloud, on-premise, mobile, and social data sources..	<ul style="list-style-type: none"> • Informatica Cloud 	Learn more
Big Data Management	Informatica provides the industry's only end-to-end big data management solution to deliver successful data lakes and enable users to integrate, govern, and secure big data.	<ul style="list-style-type: none"> • Big Data Management • Big Data Parser • Big Data Relationship Mgmt • Intelligent Data Lake • Enterprise Information Catalog • Intelligent Streaming 	Learn more
Cloud Integration	Informatica Cloud integration, fundamental to digital transformation, overcomes the barriers of connecting, synchronizing, cleansing, and relating data, applications, and processes between cloud and on-premise systems.	<ul style="list-style-type: none"> • Cloud Application Integration • Cloud Data Integration • Cloud Data Management • Connectivity • Cloud Editions • Cloud B2B Gateway 	Learn more
Data Integration	Informatica is the widely recognized market leader with the broadest and deepest family of data integration capabilities—connectivity, external and internal data integration, and a modern publish/subscribe hub architecture. The end-to-end technology can scale from small projects to massive enterprise-wide initiatives.	<ul style="list-style-type: none"> • Advanced Data Transformation • B2B Data Exchange • Connectors • Informatica Integration Hub • PowerCenter • Real-Time Integration 	Learn more
Data Quality	Informatica offers a full suite of data quality and data enrichment products that enable organizations to deliver business value by ensuring that all key initiatives and processes are fueled with relevant, timely and trustworthy data.	<ul style="list-style-type: none"> • Data-as-a-Service (DaaS) • Informatica Data Quality • Data Preparation (Rev) • Cloud Data Quality Radar 	Learn more
Data Security	Informatica delivers the industry's first data-centric data security solutions for security intelligence and control, providing visibility into sensitive data risks and vulnerabilities, and offering controls to prevent unauthorized access and disclosure.	<ul style="list-style-type: none"> • Data Archive • Data Masking • Secure@Source • Test Data Management 	Learn more
Master Data Management	Informatica delivers market-leading, end-to-end master data management technology that delivers a flexible and scalable multidomain MDM foundation—on-premise or in the cloud—along with data-fueled applications to create a 360-degree view of the business..	<ul style="list-style-type: none"> • Identity Resolution • Multidomain MDM • Product 360 (PIM) • Supplier 360 • Customer 360 • Cloud Customer 360 for Salesforce • Big Data Relationship Mgmt • Business Process Management 	Learn more