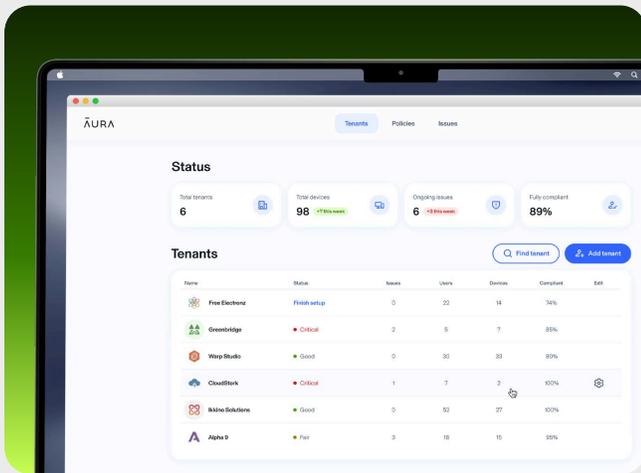


# BYOD Security, reinvented for MSPs

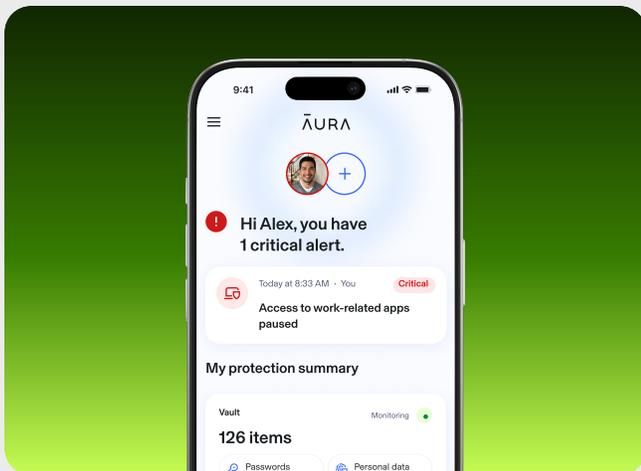
Protect client and employee data with a privacy-first BYOD security – deployed in minutes, managed effortlessly.



## For MSPs

BYOD security that's fast to deploy, easy to manage, and designed to boost your margins.

- Entra Integration
- Simple Deployment
- Admin Portal & Insights Dashboard
- User Management
- Application Access Blocking
- New Revenue Stream



## For employees

Full security suite for personal data and work applications – built to put privacy first.

- VPN & Personal Device Security
- Vault & Password Manager
- Data & Online Privacy Tools
- Scam Protection
- Identity Protection & Insurance
- Fraud Resolution & 24/7 Support

The result?  
Full protection.  
Zero intrusion.



Aura reports compliance signals only



Policy adherence, device health, & security



No access to personal content, location, or data

# Why MSPs choose Aura Business



## Fast to deploy

No device enrollment or policy complexity



## Easy to manage

One lightweight console for visibility



## Privacy-first

Not overly intrusive device control or tracking



## Comprehensive protection

Help protect the person behind the device, not just the device



## Increased adoption and trust

Employees are more willing to enroll when privacy is respected<sup>†</sup>



## Revenue ready

Add new, high-margin protection services for clients

<sup>†</sup>ols (Degirmenci et al., 2023)



## A better approach to BYOD security

Aura Business's BYOD security solution flips the MDM model by protecting the individual rather than controlling the device — combining features from Aura's award-winning consumer protection app with MSP-friendly deployment. We eliminate one of the biggest headaches MSPs face today: balancing security and employee privacy.

**Contact us to learn more**

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