

Early Adopter Program

Help shape the future of BYOD security for Managed Service Providers.



Aura Business is launching a new, privacy-first BYOD security solution designed to protect employees' work and personal data without intrusive device controls or a heavy lift for MSPs.

About Aura Business's Early Adopter Program (EAP)

Our EAP offers select partners early access and a direct role in shaping the product before general availability. During the program, MSP partners validate real-world deployment and user experience workflows to ensure the platform is easy to configure, easy to manage, and seamless for end users.

As an early adopter, you will test:

Tenant setup & configuration

- Setting up and configuring tenants in the Aura Partner Portal
- Connecting to Microsoft Entra and validating that users/devices appear as expected
- Enabling and adjusting conditional access policies

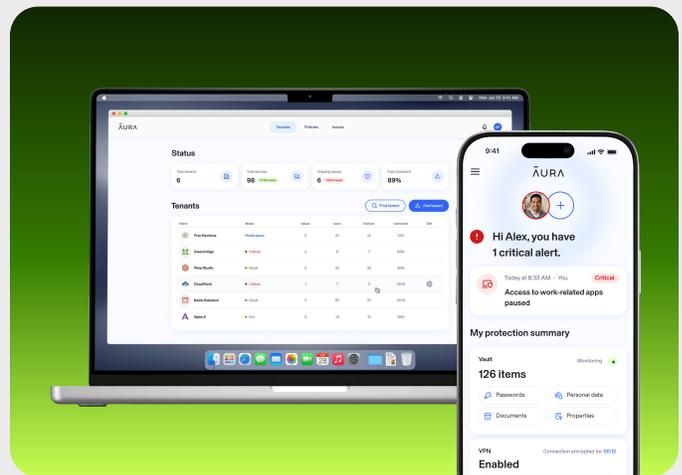
End user deployment & experience

- Sending invitations to test users
- Ensuring users can set up the Aura app on their personal devices
- Confirming users can successfully access their work-related applications
- Validating the user experience is simple, fast, and privacy-first

High-level security signals

Aura will validate only the minimum device health requirements needed to ensure secure work app access, including:

- Whether the Aura app is installed
- Whether the device is jailbroken/rooted
- Whether it is running a supported OS version



What you'll receive as an early adopter

- Early access to Aura's new BYOD security platform
- Direct influence on feature development & roadmap priorities
- Weekly check-ins with Aura's onboarding team to share feedback
- Dedicated support from Aura's onboarding and product management leads
- Preferential pricing at general availability
- Co-branding opportunities at launch