

Make the smart choice.

Purchase enough HPE Smart Choice servers before the deadline and qualify for up to 50,000 Ultra Rewards points.



HPE Smart Choice servers give your customers the enterprise-grade performance and flexibility they need—backed by fast shipping that keeps your business moving. And for a limited time, ordering them comes with a bonus: earn up to 50,000 Ultra Rewards points when you order 10 or more HPE Smart Choice servers between May 4 and July 31, 2026. That’s double the points from our last campaign—more earning power for every qualifying order.

And with fast shipping and a simplified ordering experience on Ingram Micro Xvantage™, it’s never been easier to get rewarded for the purchases you’re already making.

Here are the details

1. Purchase 10 or more HPE Smart Choice servers during the incentive period to earn Ultra Rewards points
2. Earn up to 50,000 Ultra Rewards points for qualifying orders
3. Minimum order quantity: 10
4. Eligible products: All HPE Smart Choice servers
5. Eligible purchase window: May 4 through July 31, 2026

Place an order

Frequently asked questions

How do I qualify?

Purchase 10 or more HPE Smart Choice servers between May 4 and July 31, 2026.

Is there a limit on the number of points I can earn?

Yes. The maximum is 50,000 Ultra Rewards points per eligible purchase during the incentive period.

When are points awarded?

4-6 weeks after incentive ends.

How do I redeem my points?

Visit your Ingram Micro Ultra member page to redeem.

Who do I contact for questions?

Email Noreen.Parsons@IngramMicro.com.

Terms and conditions.

You must have an Xvantage™ account to be eligible and points are only available while supplies last. Your company must be opted into Ingram Micro Ultra on Xvantage to redeem points earned. Offer good May 4 through July 31, 2026. Additional exclusions may apply by HPE at its discretion.