

# Intelligence at every desk

AI doesn't remove the work. It moves it. As AI agents edit files, refresh spreadsheets, and run in the background, your team's devices need to keep up without missing a beat. Dell Pro PCs, built on Intel® Core™ Ultra processors and Intel vPro® platforms, give employees the memory headroom and sustained performance to stay productive while AI, collaboration tools, and security software all run at once, backed by the security and manageability IT teams need to keep every device protected and under control.

We design for the way you work

IDC's #1 trusted enterprise PC vendor<sup>1</sup>

## Dell Pro 5

is the MOST POWERFUL Dell Pro laptop ever with Intel® Core™ Ultra X7 processor<sup>4</sup>

#1

workstations worldwide<sup>3</sup>

Our thinnest Dell Pro laptop portfolio

Thinner, lighter. And more powerful than ever<sup>2</sup>

18% thinner than the previous generation<sup>5</sup>

Top-ranked for product reliability over competitors<sup>6</sup>



## Built for hybrid AI work, every desk, every role

Dell delivers the world's broadest end-to-end generative AI portfolio of technology and services, from desktop to data center, all in one place, with deep partner relationships<sup>7</sup>

From standard AI PCs and Copilot+ PCs to high-performance workstations, the Dell commercial client portfolio, built on Intel® Core™ Ultra processors, keeps employees focused on their work while AI agents and background applications run seamlessly.



Dell AI PCs are up to 80% more energy efficient with AI-driven tools that enhance productivity<sup>8</sup>



## Monitors, docks, and accessories built for productivity

World's #1 monitor provider for 11 years<sup>9</sup>

Best eye comfort monitors eliminating 30% more blue light than other brands<sup>10</sup>

Industry's 1<sup>st</sup> holistic PC & peripherals management solution<sup>11</sup>



### Connect to productivity

Dell Pro Docks are the industry's most powerful smart docks<sup>12</sup>



### Optimize IT resources

Industry's most manageable commercial docks<sup>13</sup>



### Exceptional sound quality with fewer interruptions

Large portfolio of AI-enabled noise-cancelling headsets with up to 80 hours of listening time<sup>14</sup>

## Security built in

Dell simplifies IT and secures the workplace with built-in protection and easy-to-manage tools, so teams stay protected, productive, and up to date, no matter where they work.



## Threat Detection

World's Most secure & manageable commercial PCs<sup>15</sup>

Unmatched BIOS-level visibility no other PC manufacturer offers<sup>16</sup>

Dell-Unique Indicators of Attack (IOA) and built-in CVE Detection and Auto Remediation for BIOS<sup>16</sup>

## Fleet Management

Industry's 1<sup>st</sup> enterprise application access and publications within Dell Partner Portal, accessible via Microsoft Intune<sup>17</sup>

Only Dell Integrates device telemetry with industry-leading software to improve fleet-wide security<sup>18</sup>

Industry's 1<sup>st</sup> binary large object package-based solutions with Dell Command | Endpoint Configure for Microsoft Intune<sup>19</sup>



First PC manufacturer to introduce commercial PCs designed with a modular USB-C port secured by screws, improving durability and making repairs easier<sup>20</sup>

## Turn device investment into measurable business value



Modernizing your workplace is about more than devices. It's about streamlining the entire device lifecycle, so your investment pays off in cost savings and uptime, not just specs.

37% lower costs over the average PC lifespan, saving \$873 per PC with Lifecycle Hub<sup>23</sup>

75% reduced downtime and 35% saved on support costs with APEX PC as a Service with ProSupport<sup>24</sup>

95% customer satisfaction for Dell Configuration Services with Dell ProDeploy Suite for PCs<sup>22</sup>



Leading brand for tech support and PC repair with ProSupport Suite for PCs in PCMag's Best PC Brands Tech Support 2025<sup>21</sup>

Effortless Deployment Deploy devices quickly and seamlessly with pre-configured, secure systems ready for day-one productivity

Proactive Support Ensure uninterrupted productivity with expert support services that keep your devices running smoothly.

Sustainable Asset Recovery Retire outdated devices securely and responsibly while maximizing value recovery and reducing environmental impact.

Flexible IT with APEX PC as a Service<sup>25</sup> Simplify IT management with predictable costs, scalable solutions, and reduced operational complexity.

## Explore

[Shop Dell AI PCs powered by Intel® Core Ultra](#)

## Adopt AI PCs

Flexibly invest in AI PCs with Dell APEX-PC-as-a-Service

1 Dell is recognized as IDC's #1 trusted enterprise PC vendor Based on IDC, The Enterprise PC Trust Perception Index, 2025; Measuring Customer Perception of Trustworthiness (in Security, Privacy, Compliance, and ESG) for Enterprise PC Vendors, Doc #US5320125, March 2025.  
2 Based on Dell analysis of publicly available information, March 2026. CLM-016079  
3 Source: IDC Quarterly Workstation Tracker, CY24 Q3 (based on units).  
4 Dell Pro 5 is the most powerful Dell Pro laptop ever with Dell Pro 5 with Intel® Core™ Ultra X7 368H vPro® processor with Arc™ B390 GPU is the most powerful Dell Pro laptop ever. Based on internal analysis, February 2026. Compared to previous generation product CLM-016178  
5 Based on internal analysis, February 2026. Percentage reduction may vary by laptop model  
6 Based on Dell analysis, August 2024, using double-blinded, competitive benchmark Net Promoter Score (NPS) data gathered in May 2024 by third party commissioned by Dell.  
7 Based on ProWess Consulting's paper commissioned by Dell, "Which Vendor Offers the Broadest AI Portfolio for Scalable Innovation?" October 2025  
8 Based on internal analysis and testing, May 2025. Upstage WriteUp AI on-device writing assistant features running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors.  
9 World's leading monitor company for 11 years. CLM-013631\*\*Source: IDC Worldwide Quarterly PC Monitor Tracker/Q2 2025. From 2014 to 2024. Claim Expires on 2/28/2026. Do not use in China, Colombia or Guatemala  
10 Based on internal analysis of 27" and 31.5" monitors with eye comfort features, October 2024  
11 Based on Dell internal analysis - January 2025. "Solution" refers to Dell Device Management Console's cloud-based peripherals management capabilities. Dell Device Management Console and its cloud-based peripherals management capabilities planned for activation in March 2025. CLM-013283  
12 Based on internal analysis, November 2024, comparing the Dell Pro Smart Dock - SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5 against similar commercial docks offering USB-C power delivery to the PC. Actual results may vary, applicable to Dell Pro Smart Dock SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5. CLM-013855  
13 Based on Dell internal analysis, December 2024. Most manageable commercial docks when comparing Dell to similar offers from the other tier 1 PC peripheral OEMs. Key manageability features, including update processes, systems management solution capabilities and integrations with 3rd party management solutions were analyzed, confirming Dell Pro Docks as the most manageable commercial docking stations.  
14 Based on Dell analysis (Busy light and ANC off mode) of battery life usage. July 2024. Results vary depending on use, operating conditions and other factors CLM-009014  
15 Most secure is based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025. Most manageable is based on Dell internal analysis, January 2026. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase. CLM-012797  
16 Based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025. Most manageable is based on Dell internal analysis, January 2026. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase. CLM-012797  
17 Based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025. Most manageable is based on Dell internal analysis, January 2026. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase. CLM-012797  
18 Based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025. Most manageable is based on Dell internal analysis, January 2026. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase. CLM-012797  
19 Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management Based on internal analysis, February 2026. 100% recycled cobalt in 45 Whr and 57 Whr Batteries available in Dell Pro 3 Series and Dell Pro 5 Series.  
20 Based on internal analysis, March 2026. Applies to PCs launched in 2025: Dell Pro, Dell Pro Plus, and Dell Pro Premium, and PCs launched in 2026: Dell Pro 3, Dell Pro 5 and Dell Pro 7. Read warranty information for port replacement instructions.  
21 PCMag's "The Best (and Worst) PC Brands for Tech Support and Service" (Sep. 23, 2025)  
22 Based on Internal analysis, Customer Satisfaction number updated Q3/2025-Q2/2026 (May-July) 95.5% in those 4 quarters  
23 IDC Business Value Solution Brief, "Dell Lifecycle Hub," commissioned by Dell Technologies, January 2024.  
24 Based on a Forrester Total Economic Impact™ Study commissioned by Dell Technologies and Verizon "The Total Economic Impact™ Of Dell AI PCs With 5G And Dell APEX PC as a Service" May 2025. Actual results will vary.  
25 Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. Dell APEX PCsaaS. At the end of the contract, the customer may renew the contract or return the equipment to DFS.